



**Multisite Campus
Launch Guide
Fall 2022**

fccgreene.org

MULTISITE @ FCC

Even if you're a veteran FCCer, do not skip this section. Especially when we are launching a new campus and relaunching existing campuses, it's important for all of us to reset our hearts and minds around our corporate vision.

Overall Vision and Strategy

Because we take seriously Jesus' command in Matthew 28:19-20 to "make disciples," we intentionally and unapologetically focus on "Helping People Find and Follow Jesus" by uniting around a clear, practical, and personal ministry strategy of "7 Habits for Discovering God's Vision for Your Life" (fccgreene.org/7habits)! This means helping people understand God's specific mission for their lives by meaningful participation in a local body of believers who are on a #ForGreene mission to reach the lost with the Word of God.

Make Disciples and Launch Campuses

We believe being a multisite church is the best use of the resources and outreach capacity God has given us. So when we say we are "one church in multiple locations," here's what we mean: Instead of planting new churches, with new buildings and new systems (which costs significantly more), we develop servants and launch campuses. Each campus shares the same teaching, mission, vision, elders, budget, leadership structure, programs, and processes, with each having its own full-time Campus Pastor who ensures we are remaining unified in making disciples through our 7 Habits! That's why we call it a "people-and-campus-launching strategy."

Focus on School & Community Outreach

In Greeneville and Greene County, since our schools are centrally important to the flourishing of our community, we made that the heart of our local outreach and campus-launching strategy! Each Campus Pastor spends 20% of his time reaching out to a local school and the surrounding community by leading our people and

directing our money to open-handedly add value and support with no strings attached in order to help make and keep our community strong. That's why we say we are #forgreene, and #foryou.

Keep Campuses Small & Personal

In the last 3.5 years since becoming a multisite church, we have seen God work at two campuses at Greeneville and Afton, and we are looking forward to the launch of a third campus at South Greene High School on Sun, Oct 16! As we've been saying since 2018—when we began planning to become a multisite church—"going multi" is a people-and-campus launching strategy that requires existing campuses thinking "relaunch" every time we launch a new campus.

LAUNCH GUIDE

It is in this spirit of being one church under the same vision, doctrine, elders, preaching, and practical ministry strategies—where launching and relaunching are tied together—that we present this Fall 2022 Multisite Campus Launch Guide. Our Sun, Oct 16 launch of our new South Greene Campus is also a relaunch of Afton and Greeneville!

Inside you'll find our basic plans and timeline for all campuses as well as some suggestions for prayer. For more on how you can help, see the 3 Ps of "Pray, Participate, and Promote" in the Scott's Thoughts from Sun, Jul 31, 2022 (fccgreene.org/st).

LAUNCH/RELAUNCH TIMELINE OF MEETINGS AND OUTREACH OPPORTUNITIES

Note:

- All events are all-church events (to which all campuses are invited) unless in a campus-specific color.
- All-church events are listed in each campus timeline.

SOUTH GREENE

- **Sun, Aug 7 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Sun, Aug 7, 5:30-7p – Super-Duper Mega-Important All-Church Come & See South Greene Campus & Multisite Campaign Update Dinner & Meeting** at South Greene HS
- **Aug-Sept – Concession Stand Remodel** at South Greene – Specific dates TBA.
- **Sun, Aug 14 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Sun, Aug 21 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Sun, Aug 28 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Sun, Aug 28, 6-7p – Launch Team Mtg #1** at Greeneville Campus, for all campuses/launch teams
- **Sun, Sep 4 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.

- **Wed, Sept 7 – Direct Mailing #1** announcing South Greene launch goes out throughout the SG School District. Please pray today!
- **Sun, Sep 11 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Sun, Sep 11, 4-5p – Prayer Walk** at South Greene Campus
- **Sun, Sep 11 – “Shock & Awe” Promo Campaign Begins** (billboards, yard signs, t-shirts, and stickers) – Our goal is to coordinate an all-at-once saturation of our #ForGreene promo that cannot be missed throughout Greene County! So, since the billboards will begin Mon, Sep 12, we want everyone—on Sun-Mon, Sep 11-12—to put out FCC yard signs, car stickers (bottom left of back window, preferably), and to begin wearing our t-shirts around town.
- **Sun, Sep 18 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Sun, Sept 18, 6-7p – Launch Team Mtg #2** at Afton Campus, for all campuses/launch teams
- **Sat, Sept 24 – Trailer Delivery & Training** at South Greene Campus – Times TBA
- **Sun, Sep 25 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Sun, Sep 25 – Setup Practice** at South Greene Campus, will livestream service
- **Sun, Oct 2 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Sun, Oct 2 – Preview Service #1** at South Greene
- **Sat-Sun, Oct 8-9 – 24 hour Prayer for Launch/Relaunch** – Details TBA

- **Sun, Oct 9 – Preview Service #2** at South Greene – Invite your friends and family!
 - **Oct 10-14 – Direct Mailing #2** goes out throughout all of Greene County. Please pray today!
 - **Sun, Oct 16 – South Greene Launch & Afton/Gville (Re)Launch Day!**
 - **Nov – All-Church Vision Banquet** – Location/Dates/Times TBA
– The plan is to begin having an annual all-church banquet where we celebrate the work of God in the past year, give updates on finances, multisite, staffing, and ministry, lay out the vision, budget, and ministry plans for the next year, and pray and plan for God to guide us!
 - ***Sunday is (Still) Pray Day!** Keep it up. Keep it going. Make it a habit. Why stop now?
-

AFTON

- **Sun, Aug 7 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Sun, Aug 7, 5:30-7p – Super-Duper Mega-Important All-Church Come & See South Greene Campus & Multisite Campaign Update Dinner & Meeting** at South Greene HS
- **Sun, Aug 14 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Tue, Aug 16 – CDHS Open House** – We will need volunteers to provide refreshments.
- **Sun, Aug 21 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.

- **Fri, Aug 26 – CDHS Home Football** – We will need volunteers to run sideline chains.
- **Sun, Aug 28 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Sun, Aug 28, 6-7p – Launch Team Mtg #1** at Greeneville Campus, for all campuses/launch teams
- **Sun, Sep 4 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.
- **Wed, Sept 7 – Direct Mailing #1** announcing South Greene launch goes out throughout the SG School District. Please pray today!
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- **Sun, Oct 2 – Sunday is Pray Day!** See the “Prayer List” at the end of this Guide for suggestions.

- **Thu, Oct 6 – CDHS Chorus Concert** – We will need volunteers to provide refreshments.
 - **Sat-Sun, Oct 8-9 – 24 hour Prayer for Launch/Relaunch** – Details TBA
 - **Oct 10-14 – Direct Mailing #2** goes out throughout all of Greene County. Please pray today!
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GREENEVILLE

- **Aug-Oct – Greeneville High School Faculty/Teacher Work Rooms Remodel continues** – Details and outcomes TBA.
- **Aug-Oct – Multiple Community Outreach Events** – Details TBA. Volunteers will be needed.
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PRAYER LIST

Our Church Family & Campus Launch/Relaunch:

Elders, Pastors, Staff

Volunteers, Serve Teams

Next Gen: Kids, Students,

Pillar Young Adults

Small Group Leaders &
Participants (Life Groups,
re:gen, Marriage Ministry)

Connections with guests and
new FCCers

Our Community:

Greeneville/Greene County Leaders, Commissioners

City/County Schools Board, Administrators, Faculty, Students

Lost family, friends, & community members who need Jesus

Our High Schools We Serve:

South Greene

Lori Wilhoit, Principal

Terry Hoese, Assistant

Principal/Athletic Director

Jack Leonard, Associate
Principal

Chuckey Doak

Steve Broyles, Principal

Christy Hoeke, Assistant
Principal

Kyle Donahue, Associate
Principal/Athletic Director

Greeneville

Deanna Martin, Principal

Daisy Shepard, Assistant
Principal

Noelle Smith, Assistant
Principal

North Greene

Amanda Weems, Principal

Caroline Shelton, Associate
Principal

West Greene

Tim Shelton, Principal

Tracy Beets, Assistant
Principal



Helping People Find and Follow Jesus One Church, Three Locations

Afton Campus

(at Chuckey-Doak HS)
365 Ripley Island Rd
Greeneville, TN 37616

Greeneville Campus

1130 Temple St
Greeneville, TN 37745

South Greene Campus

(at South Greene HS)
7469 Asheville Hwy
Greeneville, TN 37743

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